

CF.SAM - The professional Software Compliance Solution for HP Asset Manager

The Requirement

Implement a proactive Software Asset Management (SAM) program within a complex organizational and legal environment.

Ensure license compliance and optimize software costs with the following parameters:

- Exploit all the freedoms that the license and infrastructure have to offer
- Realize full savings potential in both use and procurement
- Deliver overarching utilization and planning flexibility throughout the entire company
- React rapidly to changes in parameters with minimum manual effort

The Challenge

Software Asset Management (SAM) is a challenging and interdisciplinary task. The license manager is faced with ever-growing complexity. The procurement and structuring of license and contract information, as well as the determination and preparation of reliable application data, require intelligent approaches and broad-scope coordination. Manufacturers change the licensing terms often. Contracting situations have a local, national and even global reach. And such technical innovations as virtualization give rise to new demands on existing contracts and the potential for savings as well. Organizational changes in companies (e.g. mergers, acquisitions, restructurings) can also lead to changes in compliance and the basis for software usage.



The Task

Software Asset Management's key tasks are:

- Monitor the license inventory
- Avoid peaks on the effective day of license count
- Prepare license status reports for software audits, buyer negotiations, and for requirements and budget planning
- Manage license certificates and license keys
- Manage software license pools
- Perform internal license audits
- Manage licenses when changes occur (new installations, relocations, disposals)
- Ensure total software inventorying

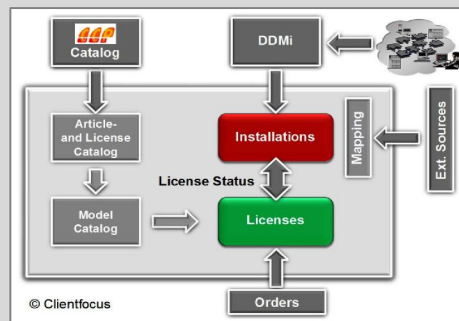


CF.SAM – The Software Asset Management Solution

CF.SAM is a ready-to-use, best-practice solution for software compliance management and is fully integrated into the asset life cycle of HP Asset Manager.

HP Asset Manager standard tools and methods were used to develop the solution, which supports typical HP integration scenarios (e.g. connectors for scanning and inventory tools, service management systems, commercial systems, active directory systems and mailing systems).

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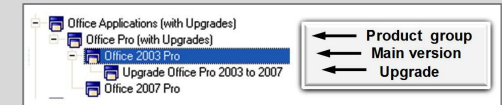
Product Description

CF.SAM covers license contracts and licensing models in the following structure:

- License type (e.g. single use, multi-use,)
- License class (e.g. full version, upgrade version, cross-grade)
- Licensing type (e.g. per user, per CPU, per device, OEM, training)
- License metrics (e.g. MIPS, Cores)



CF.SAM displays license models in hierarchical form (as shown in the example to the right).



Software contracts, license models and licenses are created with the help of wizards or can be entered over interfaces or data uploads (e.g. commercial systems, manufacturer or supplier information, third-party software catalogs). Some examples of different types of license contracts include enterprise agreements, software assurance, volume contracts, maintenance agreements, fixed-term contracts and secondary use contracts.

License Model	Count	Notes
Acrobat 8	29	
Avant Pro 4-x (Zeilvertrag)	10	
Elements 7 (Cross)	0	
MS Exchange Server 2007	4	
MS Office Professional Enterprise 2007	8	
MS Office Project Professional 2007	8	
MS Visual Studio 2005 Professional Edition	8	
MS Windows Server 2003	3	
MS Windows Server 2008	2	
Office 2003 Pro	32	4 Upgrade/s deducted
Office 2007 Pro	4	4 Upgrade/s added
Office Standard 2007	0	
Photoshop 8	0	
Site License	0	

Color-coded license status indicator © Clientfocus

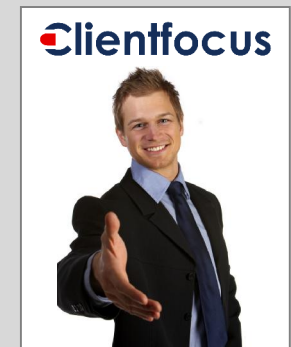
CF.SAM supports a multitude of scanning and inventory tools. A fully automated solution is available for DDMI in which the software normalization is delivered out of the box using DDMI enrichment and mapping. The proprietary mapping and normalization features of CF.SAM also support the use of other inventory sources (e.g. software distribution tools).

The day-to-day work of the license manager and everyone else involved is made easier through flexible reminder and warning features, and clear and concise displays of information and results.

This solution enables software compliance management and license pooling across different organizational levels and corporate structures (multi-entity capability).

For example: A local license manager who faces under-licensing is able to identify over-licensing on a regional/global level and can obtain the necessary licenses internally.

Entities can be automatically created or modified through the integration of such systems as HR, LDAP or ADS. The associated assets are then transferred to the new target entities accordingly. This ensures that compliance reporting will be correct in the aftermath of major organizational changes (e.g. acquisitions or restructurings).



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